Design Cultures & Creativity

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HONORS COLLEGE
Design Cultures Creativity
Makers and Thinkers Transforming Society Through Digital Technologies
Mission Statement

We explore the links between emerging media, society, and creative practices; we are makers and thinkers who investigate the digital age through building, designing, and creating. We want to transform the world through our collaborative designs.
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DCC 105

Ideas paired with hands-on explorations of these ideas
Design is where science and art break even.

Robin Mathew

Design is not just what it looks like and feels like. Design is how it works.

Steve Jobs
The Digital Divide
2018

DCC DESIGN CAMPS

RSVP AT WWW.DCC.UMD.EDU
Design Cultures & Creativity

**Internships:**
Google, Microsoft, Baltimore Sun, Goldman Sachs, IBM, NASA, NIST, NOAA, USA Today, DoD, among others.
PIXEL
/* a webcomic by divya rawal and kelli webber */
IMPLEMENTATION

Research: the
emotion centers of
the brain, EEG
technology, app
building

Interviews:
stakeholder, someone
who worked with EEG
technology

Technology: EEG,
Arduino, Python

Approach:
technology-based,
personalized
• Originally broader idea –
narrowed down to a MVP
Dear Mom & Dad

An Exploration of Divorce through Essays, Poems, Interviews, and Pop-Culture Commentary
Design Cultures & Creativity

What kind of student thrives in DCC?
Design Cultures & Creativity

THANK YOU!

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